- Canadian firm targets U.S. pay TV market
- Group W faces strike over union recognition stand
- Florida access suit pushed despite recent ruling
- Cable, STV firms organize 'biggest' pay TV special

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CableVision

The news and features weekly of the cable television industry July 26, 1982 $3.00

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Milt Lewis directs Wometco's independent future

Landmark Communications: Newsprint begets a Weather Channel

CableVision July 26, 1982. Volume 7, Number 46

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Maglio over Rainbow

Jerry Maglio, president of Rainbow Programming Services, is leaving the Long Island-based premium pay service to return to Denver. He is joining Daniels & Associates. In an exclusive interview, he tells *CableVision* why he's making the move back to marketing. **Leading the week, pages 13-24.**

Access rule challenge

A Florida cable company is going full speed with a lawsuit against an apartment owner despite the Supreme Court's recent decision regarding access. **Leading the week, pages 13-24.**

CBS rumors

Officials at CBS Cable went on record last week as saying the cultural service is in the pink. However, industry rumors persist that the company is facing severe financial hardships. **Leading the week, pages 13-24.**

Group W struck

The operators of Los Angeles' self-booked pay service are on strike and they vow not to return to work until Group W recognizes their union. **Leading the week, pages 13-24.**

Phone bill mark-up

The House Energy and Commerce Committee haggled over a barrage of amendments during sessions on H.R. 5158. The continued struggle to tack on changes could stall action on the measure. **Leading the week, pages 13-24.**

'Blue eyes' special

Pay television's biggest special to date will air in November when a consortium of cable and STV companies presents Frank Sinatra in concert. **Leading the week, pages 13-24.**

Boston sports coup

Details are still sketchy, but Storer-owned WSBK-TV in Boston is putting the final touches on a deal to enter pay cable with coverage of the Boston Red Sox, Bruins and perhaps the Celtics. **Page 31.**

CBN/Taft pact

Christian Broadcast Network has opened its doors to new offices on the West Coast and at the same time developed an agreement with Taft Broadcasting to produce children's programming. **Page 38.**

Lee's crossing

Derrett Lee is directing the efforts of Canadian Film Marketing Inc., which is targeting the pay TV market in the United States with products from Canada. **Page 44.**

Experimental success

An informal partnership between two Tele-Communications Inc. systems and the Cabletelevision Advertising Bureau has led to a successful experiment in local advertising sales. **Page 46.**

Centel capitalizing

The Chicago-based telephone/cable company is staying away from its hometown franchise fight, but has developed its own plans for becoming a big part of the cable industry. **Page 71.**

L.A. heats up

Bidders continue heavy in-fighting for the East San Fernando Valley franchising rights. At stake is a lucrative market with some 166,00 homes. **Page 87.**

Cable at bat

After three weeks of testimony, cable representatives are getting their turn to present industry positions before the Copyright Royalty Tribunal. **Page 93.**

This week in *CableVision Plus*

Which of the top 25 MSOs is a bottler of Coca Cola, owns the Miami Seaquarium and operates broadcasting stations, movie theaters and subscription television services? The answer is Miami-based Wometco Enterprises—an old-line company with an opportunistic bent. Jeri Baker takes a look at how well Wometco has succeeded in juggling its video ventures. And speaking of roots, there is Landmark Communications, a multimedia conglomerate, based in Norfolk, Va., with a newspaper tradition that dates back to the Civil War. A cable operator as well, Landmark made news this spring as one of the partners in the launch of the 24-hour Weather Channel. Read how newspapering fueled Landmark's flight to a satellite. Somewhat in the historical vein, as well, *Plus* visits with Gladice Schneider of Wyoming Cable TV, the mom of Richard and Gene of Denver-based United Cable Television. Mrs. Schneider's story is a classic page in the history of the industry. Pages 47-70.

acquisition will help Anixter become the leading distributor in Canada. Terms were undisclosed. Micro-Sat's 1981 sales were close to $10 million. Anixter's 1981 sales were $441.5 million.

Nashville Network signs sports series

NASHVILLE—The Nashville Network signed its first weekend programming, a series of sports shows called *American Sports Cavalcade*. Ed Bruce will be the series' host. The program will be packaged by Diamond P Sports Inc. of Hollywood, Calif. It will include everything from auto races to tractor pulls that were shot on locations across the U.S. The Nashville Network, a project of Opryland Productions of WSM Inc. in Nashville and Group W Satellite Communications in Stamford, Conn., is expected to debut in early 1983.

ARTS tapes defection

NEW YORK—Hearst/ABC ARTS plans to document both the recent International Tchiakovsky Competition and the Second Annual Ballet Competition, but their filming included a last-minute, unexpected defection. According to an ABC ARTS spokesman, a dancer from the People's Republic of China finished his *pas de deux* on the Jackson, Mo., stage, then waltzed out to a waiting car. He then asked for asylum in the U.S. The entire scene will appear on ARTS' coverage. Both the Tchiakovsky Competition and the Ballet Competition will debut on ARTS at a date to be determined.

Atari airs ads on cultural networks

NEW YORK—Atari Inc. has decided to add cultural networks to its advertising program. The Warner Communications company, through its agency Doyle Dane Bernbach, has bought a schedule of 30-second commercials to start in August on both CBS Cable and ARTS. A CBS Cable spokesman noted that Atari is the 21st client for the network.

Kastel Communications backing NJT

NEW YORK—National Jewish Television picked up a financial backer last week in Kastel Communications, a production company based in Israel. Kastel will acquire up to 50 percent equity in NJT, and will supply the three-hour Sunday afternoon service with half of its weekly programming output. Kastel currently supplies NJT and Satellite Program Network with a magazine-format series, *Hello, Jerusalem*. Kastel chairman Uri Evan said the firm will also help NJT in advertising and marketing efforts.

SelecTV OKs 'Star Wars,' nixes 'Pirates'

LOS ANGELES—Universal Pictures' pay-per-view showing of *The Pirates of Penzance* will not play next Feb. over SelecTV's STV stations here and in Milwaukee. SelecTV rejected Universal's proposal last week, claiming the cost per subscriber ($6 to $10) too high for the movie of the Broadway hit. *Pirates* will run the same time as its premiere in movie theaters nationwide. "We found their present offer just not acceptable," explained SelecTV Vice President and General Manager John Calvetti. "We're not playing a game where we make guarantees on up-front untested product." Both stations have signed to take *Star Wars* on a pay-per-view basis in late September.

Corrections, clarifications

RKO/Nederlander's productions for The Entertainment Channel were incorrectly listed in last week's *CableVision* (July 19). They include *Sweeney Todd, Emlyn Williams as Dickens, Canterbury Tales, Lena Horne: The Lady and Her Music* and *I Do, I Do. Pippin* and *Piaf* are the productions of David Sheehan and Bill Siegler, respectively. Bravo's percent change in subscribers was listed incorrectly in the July 19 *CableVision* "Cable stats" section. The correct percentage should have been +4.0.

A McLean, Va., company plans to launch two satellites in late 1986 for Ku-band nationwide transmission of video conferencing, electronic mail, radio, cable, data and newspapers. Pending Federal Communications Commission approval, Advanced Business Communications Inc. plans to lease 20 transponders on each satellite.

■ Total TV in Wisconsin has ordered 12,000 Oak TC-56 addressable converters for 12 southeastern Wisconsin systems operating through a single headend and connected by high-power microwave transmissions. Total TV Regional Manager Gerry Pauls said the 56-channel converters passed the initial field test for reliability.

On the record

■ ESPN has begun its third consecutive year of coverage of the Canadian Football League. It will offer at least 35 games this season. The playoffs and the Grey Cup also will be presented.

■ The Society of Cable Television Engineers will host a full day session on labor relations and how to deal with unions Sept. 8 in Atlanta, prior to the Eastern Show.

■ Barden Cablevision, a minority-owned MSO based in Inkster, Mich., has added two more franchises to its total. The towns are Romulus and Van Buren Township., Mich. Both franchises will be 54-channel, 450 MHz.

■ Madison Square Garden Network, in association with New Jersey's Meadowlands Racetrack, will again distribute *Post-Time USA*, a series of harness races to be carried nationally on the USA Network.

■ Adams-Russell Company has entered into an agreement with Home Box Office to launch Cinemax in 17 systems, representing 95,000 subscribers and passing 178,000 homes. The systems are located in five states and include add-ons and new-builds.

■ HBO has expanded its Target Area Marketing co-op marketing program from nine to 20 areas this year. Officials cited affiliate success with the campaign. The new plan will support approximately 750 cable systems.

■ Bravo spotlights Australian films next month in a special festival presentation. Highlighted films include *Picnic at Hanging Rock, The Getting of Wisdom* and *The Chant of Jimmie Blacksmith*.

■ American Video Shopper is making its Nashville production facilities available for use by cable advertisers, systems and advertising agencies.

■ ATC chairman and chief executive officer Trygve Myhren became a vice president of Time Inc. last week.

■ Scientific-Atlanta will build a $3 million uplink for Home Box Office on Long Island, Scientific-Atlanta officials said.

■ Eastern Microwave starts transmission of superstation WOR over Westar V, transponder 2D July 20. Westar IV transmission of WOR continues until July 27.

■ United Cable of Scottsdale is constructing a two-way, 60-channel system using Jerrold 450 MHz cable equipment. According to Jack Forde, Jerrold vice president of sales, the United system is the first using 450 MHz equipment.

■ A Colony Communications subscriber survey in New Bedford and Fall River has shown a high acceptance of local programming. Of nearly 400 subscribers surveyed, Colony's 24-hour movie service MovieTime was watched by 76 percent, *Local News 13*, a half-hour local news program, was viewed by 49 percent, and Panorama de Portugal, Colony's Portuguese channel, had a 30 percent rating among those polled.

■ Field Communications agreed last week to run CNN2 segments on four of their five television stations. WFLD in Chicago; WKBS in Philadelphia; WKVD in Detroit and WLVI in Boston. Broadcasting will begin in early October. Local news and advertising will run during each segment.

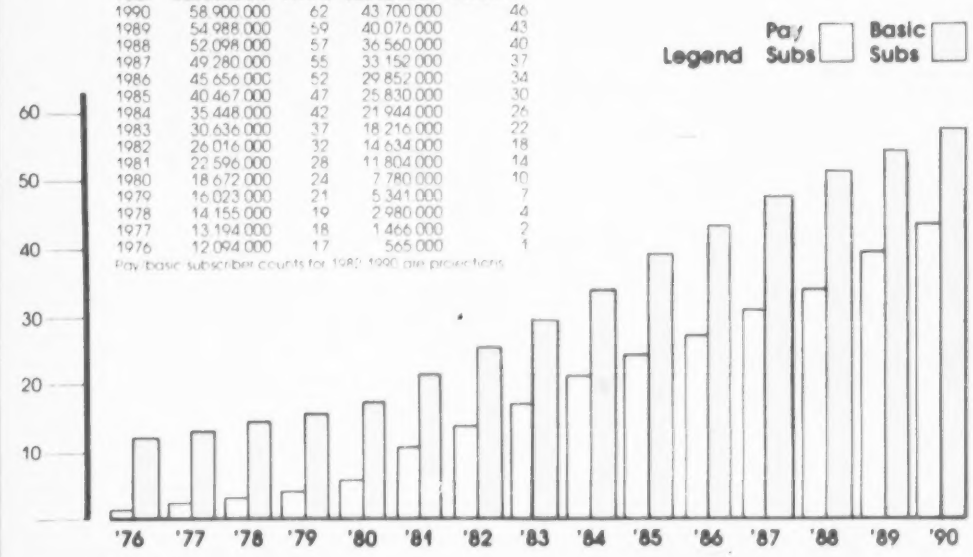
■ The UTV Cable Network, set to launch in January 1983 on Westar V, has doubled the amount of local advertising it will offer affiliates. Local affiliates will now be allotted up to 100 30-second spots per day. National advertisers will still receive eight minutes an hour of time; local time will average two minutes an hour.

■ The Cable Health Network signed another affiliate with the Arlington, Va., ARTEC system. CHN Chairman and chief doctor Art Ulene was on hand when the service switched on.

Pay/basic cable growth

Year	Basic Subscribers	% of TVHHs	Pay Subscribers	% of TVHHs
1990	58,900,000	62	43,700,000	46
1989	54,988,000	59	40,076,000	43
1988	52,098,000	57	36,560,000	40
1987	49,280,000	55	33,152,000	37
1986	45,656,000	52	29,852,000	34
1985	40,467,000	47	25,830,000	30
1984	35,448,000	42	21,944,000	26
1983	30,636,000	37	18,216,000	22
1982	26,016,000	32	14,634,000	18
1981	22,596,000	28	11,804,000	14
1980	18,672,000	24	7,780,000	10
1979	16,023,000	21	5,341,000	7
1978	14,155,000	19	2,980,000	4
1977	13,194,000	18	1,466,000	2
1976	12,094,000	17	565,000	1

Pay/basic subscriber counts for 1982-1990 are projections.



Cable barometer

Television households (TVHH) ... 81,500,000

Homes passed by cable (HP) 44,252,000

Percent of TVHH passed by cable 54.30%

Basic cable subscribers 24,242,000

Percent of TVHH with basic cable .. 29.75%

Percent of HP with basic cable .. 54.78%

Pay cable subscribers 13,219,000

Percent of TVHH with pay cable ... 16.22%

Percent of HP with pay cable ... 29.87%

Percent of basic subs with pay cable 54.29%

Figures are as of May 31, 1982

Top 30 MSO overview

Rank	Multiple System Operator	Basic Subs	Homes Passed	% Basic/ Homes Passed	% Basic/ Total Basic[1]	% Homes/ Total Homes[2]
1.	Tele-Communications Inc.	1,900,000	—	—	7.8	—
2.	American Television and Communications	1,900,000	3,638,300	52.2	7.8	8.2
3.	Group W Cable	1,710,425	—	—	7.1	—
4.	Cox Cable Communications	1,131,981	1,919,245	58.9	4.7	4.3
5.	Storer Cable Communications	1,000,115	1,800,000	55.6	4.1	4.1
6.	Warner Amex Cable Communications	943,500	1,686,297	56.0	3.9	3.8
7.	Times Mirror	691,225	1,178,731	58.6	2.85	2.7
8.	Newhouse Broadcasting	628,802	1,003,000	62.7	2.6	2.3
9.	Rogers-UA Cablesystems	610,874	1,118,108	54.6	2.5	2.5
10.	Viacom Cablevision	561,206	1,088,035	51.5	2.3	2.5
11.	Continental Cablevision	505,000	1,000,000	50.5	2.08	2.25
12.	United Cable Television	494,624	873,743	56.6	2.0	2.0
13.	Sammons Communications	484,631	657,864	73.7	1.9	1.5
14.	TeleCable Corp.	320,000	516,000	62.0	1.3	1.2
15.	Capital Cities Cable	303,062	443,310	68.4	1.3	1.0
16.	General Electric Cablevision	300,000	493,000	60.9	1.2	1.1
17.	Heritage Communications	251,476	505,052	49.8	1.0	1.1
18.	Comcast Corp.	239,284	464,572	51.5	0.99	1.0
19.	Cablevision Systems Development	236,600	552,660	42.8	0.97	1.25
20.	Liberty Communications	233,000	450,000	51.8	0.96	1.0
21.	Daniels & Associates Inc.	229,415	451,600	50.8	0.95	1.0
22.	Wometco Communications	206,944	374,822	55.2	0.85	0.85
23.	Tele-Media Corp.	200,800	—	—	0.83	—
24.	Service Electric Cable TV	189,500	—	—	0.78	—
25.	TCA Group	182,701	275,000	66.4	0.75	0.62
26.	Maclean Hunter	173,037	372,152	46.5	0.71	0.84
27.	Century Communications	169,500	285,000	59.5	0.70	0.64
28.	Multimedia Cablevision	166,520	321,292	51.8	0.68	0.73
29.	Colony Communications	158,260	268,963	58.8	0.65	0.61
30.	Jones Intercable	152,913	—	—	0.63	—

[1]Total Basic—24,242,000.

[2]Total Homes—44,252,000.

Top 100 MSOs

Rank	Multiple System Operator	Basic Subs	
1.	Tele-Communications Inc.	1,900,000	
2.	American Television and Communications	1,900,000	
3.	Group W Cable	1,710,425	
4.	Cox Cable Communications	1,131,981	
5.	Storer Cable Communications	1,000,115	
6.	Warner Amex Cable Communications	943,500	
7.	Times Mirror	691,225	
8.	Newhouse Broadcasting[1]	618,723	
9.	Rogers-UA Cablesystems	610,874	
10.	Viacom Cablevision[2]	543,098	
11.	Continental Cablevision	505,000	(5/31)
12.	United Cable Television Corp.	494,624	
13.	Sammons Communications	484,631	
14.	TeleCable Corp.	320,000	
15.	Capital Cities Cable	303,062	(6/4)
16.	General Electric Cablevision	300,000	
17.	Heritage Communications	251,476	
18.	Comcast Corp.	239,284	
19.	Cablevision Systems Development	236,000	
20.	Liberty Communications	233,000	
21.	Daniels & Associates	229,415	(5/31)
22.	Wometco Communications	206,994	
23.	Tele-Media Corp.	200,800	
24.	Service Electric Cable TV	189,500	
25.	TCA Group	182,701	
26.	Maclean Hunter	173,037	
27.	Century Communications	169,500	
28.	Multimedia Cablevision	166,520	
29.	Colony Communications	158,260	
30.	Western Communications	148,500	(6/1)
31.	Jones Intercable Inc.	141,440	
32.	Prime Cable	131,376	
33.	Centel Cable Television	124,593	(5/21)
34.	Harris Cable Corp.	122,500	
35.	Tribune Company Cable	115,963	
36.	Midwest Video	114,615	
37.	Communications Service Inc.	110,000	
38.	Rollins Cable Vue	109,700	(5/31)
39.	McCaw Communications[3]	101,855	
40.	Cable Vision Industries	93,102	(5/31)
41.	Buckeye Cablevision	90,712	
42.	Harron Communications	89,093	
43.	Sutton Capital Group[4]	87,500	(2/28)
44.	Armstrong Utilities[5]	85,948	
45.	Communications Systems Inc.	83,628	
46.	Cablentertainment	78,582	
47.	Omni Cable TV	78,099	
48.	McDonald Group	78,013	
49.	Adams-Russell	77,000	(5/31)
50.	Multi-Channel TV Cable Co.	75,332	
51.	Palmer Communications	75,229	
52.	King Videocable Co.	72,800	
53.	Aida Group	71,489	
54.	American Cablesystems Corp.	69,825	
55.	Perry Cable TV Corp.	67,567	
56.	The Essex Group	65,790	
57.	Buford Television	64,394	(12/81)
58.	Summit Communications	64,019	(5/31)
59.	Gulf Coast Cable Television Ltd.	63,640	
60.	Omega Communications	60,000	
61.	Coaxial Communications	60,000	
62.	WEHCO Video	59,794	
63.	Adelphia	58,099	
64.	Televents	58,060	
65.	Booth Communications	55,614	
66.	US Cable Corp.	55,273	
67.	Cable America	55,000	
68.	Pencor Services Inc.	54,992	
69.	National Telecommunications Co.	54,950	
70.	Ultracom Inc.	52,526	
71.	Consolidated Cable Systems	50,600	(1/82)
72.	Total TV Inc.	48,188	
73.	Acton Corp.	47,682	
74.	Cable TV of Puget Sound	46,528	
75.	Clear TV Cable Corp.	46,065	
76.	The Daily Press	45,000	
77.	Sonic Cable TV	43,642	(7/81)
78.	Falcon Communications	43,000	
79.	Greater Media	41,218	
80.	NorCal Cablevision (McClatchy-Viacom)	40,483	
81.	Lenfest Group	40,250	
82.	Susquehanna Broadcasting	40,182	
83.	National CableSystems Inc.[6]	35,300	
84.	Columbia Communications	33,867	
85.	Joseph S. Gans	33,300	
86.	Selkirk Communications	30,789	(4/1)
87.	Midcontinent Cable Systems	30,083	
88.	Cable Holdings Inc.	30,000	
89.	Commonwealth Cable of Massachusetts	28,532	
90.	RVS Cablevision Corp.	28,200	
91.	Hellicon Corp.	28,000	
92.	Lawrence Flinn Jr.	28,000	
93.	American Cable Television Inc. (Phoenix, Ariz.)	26,585	
94.	Gerity Cablevision	26,200	
95.	Mid America Media	25,364	
96.	Martix Enterprises	25,251	
97.	Oak Communications	25,000	
98.	Mickelson Media	24,415	
99.	Potomac Valley TV Co.	24,220	
100.	Teltron Inc.	22,989	

[1] Includes MetroVision, NewChannels, Vision Cable.
[2] Includes 40% ownership in Nor-Cal Cable.
[3] Includes acquisition of Southern Oregon Cable which was final as of 4/30.
[4] Includes systems owned and with controlling interest.
[5] Includes Armstrong Comm. Corp., Nat'l. Cable TV Corp., N. Lauderdale Cable.
[6] Includes systems owned and/or managed.

Top 100 systems

Rank	Location	Operator	Basic Subs
1.	San Diego, Calif.	Cox Cable	218,902
2.	Manhattan, N.Y.	ATC	156,675
3.	Oyster Bay (Long Island), N.Y.	Cablevision Systems	156,000
4.	West Orange, N.J.	MacLean Hunter	137,574
5.	San Antonio, Texas	Rogers-UA	111,621
6.	Wayne, N.J.	Rogers-UA Cable	106,051
7.	Los Angeles, Calif.	Group W Cable	104,750
8.	Tulsa, Okla.	United Cable	100,936
9.	Audubon, N.J.	NYT Cable	93,933
10.	Erie County, N.Y.	Prime Cable	93,683
11.	San Jose, Calif.	Gill Industries	90,283
12.	Tidewater, Va.	Cox Cable	87,802
13.	Austin, Texas	ATC	83,500
14.	Central Islip, N.Y.	Viacom	82,447
15.	Orlando, Fla.	ATC	76,100
16.	Jefferson Parish/Kenner, La.	Cox Cable	75,164
17.	Grand Rapids, Mich.	General Electric	71,100
18.	Hartford/Meriden, Conn.	Times Mirror	71,084
19.	Toledo, Ohio	Buckeye Cablevision	70,447
20.	Manhattan, N.Y.	Group W	70,210
21.	Seattle, Wash.	Group W Cable	68,665
22.	Wilmington, Del.	Rollins Cable	67,963
23.	Honolulu, Hawaii	ATC	67,550
24.	San Francisco, Calif.	Viacom	62,137
25.	San Diego, Calif.	ATC	60,600
26.	Baton Rouge, La.	Daniels	60,483(5/21)
27.	Flint, Mich.	Comcast	59,381(6/2)
28.	Memphis, Tenn.	ATC	58,250
29.	Wichita, Kan.	Multimedia Cable	57,446
30.	Monterey, Calif.	Western	57,300
31.	Buffalo, N.Y.	Minneapolis Star	57,239
32.	Jacksonville, Fla.	ATC	57,200
33.	Santa Barbara, Calif.	Cox Cable	56,980
34.	Columbus, Ohio	Warner Amex	56,000
35.	Henrico County/Richmond, Va.	Continental	56,000(5/15)
36.	Allentown, Pa.	Twin County	55,000
37.	Melbourne, Fla.	ATC	54,750
38.	Baltimore County, Md.	Cattec Cable	53,687
39.	Greater San Juan, Puerto Rico	Harris Cable	53,333
40.	Suburban Rochester, N.Y.	People's Cable	53,115
41.	Harrisburg, Pa.	Sammons	52,066
42.	Snohomish County, Wash.	Viacom	51,444
43.	Binghamton, N.Y.	NewChannels	51,137
44.	Louisville, Ky.	Times Mirror	50,138
45.	Seattle, Wash.	Viacom	49,647
46.	El Paso, Texas	Group W Cable	49,370
47.	Boston Complex, Mass.	Warner Amex	49,200
48.	Columbus, Ohio	Coaxial Comm.	48,288
49.	Canton, Ohio	Warner Amex	47,200
50.	Reading, Pa.	ATC	46,550
51.	Sarasota, Fla.	Storer Cable	46,279
52.	Peoria, Ill.	General Electric	46,000(5/21)
53.	Des Moines, Iowa	Heritage	45,871
54.	San Rafael/Marin, Calif.	Viacom	45,854
55.	Shreveport, La.	ATC	45,550
56.	San Diego County, Calif.	Times Mirror	45,409
57.	Pompano Beach, Fla.	American Cable TV	45,340
58.	Akron, Ohio	Warner Amex	44,400
59.	West Haven, Conn.	Storer	44,211
60.	South Bend, Ind.	Buford	43,800(5/21)
61.	Eugene, Ore.	Group W Cable	43,750
62.	NW Houston, Texas	Warner Amex	43,700
63.	Spokane, Wash.	Cox Cable	43,330
64.	Charlotte, N.C.	ATC	43,250
65.	Albany, N.Y.	ATC	43,050
66.	New Britain, Conn.	United	41,986
67.	Birmingham, Ala.	ATC	41,100
68.	Moline/Quint Cities, Ill.	Cox Cable	40,996
69.	Bridgeport, Conn.	Aida Group	40,534(5/21)
70.	Scranton, Pa.	Ve..o Cable TV	40,532
71.	Concord, Calif.	Western	40,500
72.	Dade/Broward Counties, Fla.	Storer	40,107
73.	Lincoln, Neb.	MetroVision	40,000
74.	Bakersfield/Kern Co., Calif.	Warner Amex	40,000
75.	Branford, Conn.	Rollins Cable	39,900(5/3)
76.	Charleston, S.C.	Storer	39,753
77.	Brookhaven, N.Y.	Rogers-UA Cable	39,651
78.	Port Arthur, Texas	Liberty	39,314
79.	Jackson, Miss.	ATC	39,200
80.	Lansing, Mich.	Continental	39,000
81.	Rockford/Loves Park, Ill.	General Media	39,000
82.	Overland Park, Kan.	TeleCable Corp.	38,600
83.	Naples/Marco, Fla.	Palmer Commun.	38,189
84.	Cleveland, Ohio	Viacom	37,903
85.	Winston-Salem, N.C.	Summit Commun.	37,819
86.	Springfield, Ill.	Times Mirror	37,303
87.	Deerfield, N.Y.	Harron Commun.	37,047
88.	Palm Desert, Calif.	Palmer Commun.	37,040
89.	Fayetteville, N.C.	ATC	37,000
90.	West Palm Beach, Fla.	Group W Cable	36,975
91.	Stuart, Fla.	Perry	36,758
92.	St. Petersburg, Fla.	Group W Cable	36,325
93.	Beacon, N.Y.	Colony Commun.	36,112(5/31)
94.	Honolulu, Hawaii	TV Systems Inc.	36,000
95.	Cleveland, Ohio	Cox Cable	35,756
96.	Dover, N.J.	Sammons	35,334
97.	Madison, Wis.	Complete Channel TV	34,500
98.	Waterbury, Conn.	Sammons	34,266
99.	Pensacola, Fla.	Cox Cable	34,265
100.	Cincinnati Suburbs, Ohio	Warner Amex	34,200

Note: Subscriber counts for MSOs and systems are as of 6/82 unless noted otherwise.